

[REDACTED]
Cradley
Malvern
[REDACTED]

Saturday 28th February 2026

Dear Herefordshire Licensing Authority,

We are writing to respectfully submit our observations in relation to the review of the premises licence for 'Out to Grass'. We are limiting our comments specifically to the issue of amplified music, as this is the aspect that directly impacts us.

We have lived in the area for three and a half years. During our first two summers here, we were aware of music being played on occasional evenings, primarily around bank holidays. While it was audible if we were outside late at night, we considered the level and frequency to be limited and broadly acceptable within a rural community setting. As such, we did not feel it necessary to raise any concerns at that time.

However, during the past year we have become increasingly aware of a noticeable change. The music has appeared louder, has continued for longer periods, and has occurred on more evenings throughout the year. On one Sunday afternoon in particular, the bass frequencies were so intrusive and persistent that they were clearly audible inside our home with all windows closed. The low-frequency vibration was especially difficult to ignore. We contacted the venue directly, and to their credit they responded and reduced the bass levels. Nonetheless, the music remained intrusive within our property.

We live approximately half a mile, as the crow flies, from the venue, with a hill between our property and the site. Given this distance and natural topography, we are concerned about the impact on residents who live significantly closer. In this rural location, sound appears to travel freely with little containment or mitigation. Open-air events with amplified music for several consecutive hours—particularly into late evening or early morning—raise serious concerns about the suitability of the site for this type and scale of activity.

If disturbance were limited to a small number of bank holiday weekends each year, that would be one matter. However, the prospect of expansion, with events taking place on multiple nights each week throughout the summer months, is deeply concerning. The cumulative and ongoing impact on residents' ability to enjoy peace and quiet in their homes, risks undermining the licensing objective of the Prevention of Public Nuisance.

We fully appreciate the economic pressures faced by rural landowners and understand the need for diversification. Uses such as a campsite, small business units, or storage facilities would likely have minimal impact on neighbouring properties. It is specifically the playing of amplified music at significant volume over extended periods that creates disturbance and, in our view, amounts to a public nuisance.

We respectfully ask that careful consideration be given to whether the current licence conditions are adequate to protect nearby residents, and whether further controls, limitations on frequency, hours, and sound levels, or other mitigation measures are necessary.

Thank you for taking our comments into account.

Kind regards,
[REDACTED]

From: Website <no-reply@herefordshire.gov.uk>
Sent: 11 February 2026 21:10
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Online form received: Comment on licensing application

Licensing - Comment on a licensing application FS797824189

Contact details

Name:

[REDACTED]

Address:

[REDACTED], Fromes Hill, [REDACTED]

What is your interest in the premises you are making a representation about:
Local resident

Name and address of premises you are making representation about:
Out To Grass, Woodend Farm, Cradley

Prevention of crime and disorder

Give details of your objection or support for the application:

Suggest any conditions:

Public safety

Give details of your objection or support for the application:

Suggest any conditions:

Public nuisance

Give details of your objection or support for the application:

I object to the application because of the level of noise nuisance that emanates from this venue every time they have an event. I live across the valley from Woodend Farm and the sound, particularly the base, travels easily. 2am is a ridiculously late finish time and it is a nightmare when they have their weekend events as it means that the whole weekend is disrupted. On occasion this means 3 consecutive nights.

Suggest any conditions:

Protection of children from harm

Give details of your objection or support for the application:

Suggest any conditions:

Supporting evidence

What evidence do you have to support this information:

I have previously complained about possible breaches of their permissions and the high noise level

From: [REDACTED]
Sent: 20 February 2026 11:24
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Out To Grass, Review of Premises Licence PR01569

Dear Mr Roberts,

I am writing in response to your letter of 13th February regarding the review of the premises licence for Out To Grass.

I live across the valley from Out To Grass, and every event that they hold affects us, the noise travels across and we are disturbed/kept awake until they finish. 2am is a very late finish time, my son who lives with me is a paramedic and when he has early shifts is up at 5.30, and as you can imagine finds this very difficult to cope with.

The level of noise might be less of an issue if it happened occasionally/once or twice but with their weekend events it means that both Friday and Saturday nights are affected, and we can also hear them during the day, although this is still irritating it doesn't have so much of an impact. I see from their website that they are currently advertising 3 weekend events for 2026, so that's a week's worth of disturbance for their neighbours.

I had cause to report them several years ago for noise over four consecutive nights and that hasn't happened again, but as I say, the weekend disturbance is still intrusive.

Yours sincerely,

[REDACTED]

[REDACTED]
Fromes Hill
Ledbury

[REDACTED]

From: [REDACTED]
Sent: 09 February 2026 20:37
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Representation regarding Out to Grass /Woodend Farm licence review

I wish to make a representation regarding the premises licence review for events held at Woodend Farm, operated by Mr Ian Johnson.

My family and I have lived immediately below this site for the past 17 years. Since Mr Johnson began operating festivals, weddings, and other events at Woodend Farm, we have experienced persistent and unacceptable levels of noise disturbance.

These events frequently run from Thursday lunchtime through to Monday morning. The music is quite often playing long after 2am, despite the licensed hours. The music sets are often advertised by the festival on their social media pages and a timetable of DJs regularly exceeds the permitted hours.

The volume of music is excessive, with bass levels so intense that our windows regularly shake. The noise is intrusive and continuous, significantly affecting our ability to enjoy our home and disrupting family life over entire weekends.

We have repeatedly contacted Mr Johnson to raise concerns and request that noise levels be reduced. On the occasions he responds, he often states that the event is not his responsibility and that he will speak to the organisers. In practice, this has resulted in little to no improvement.

In addition to noise issues, we farm the adjoining land and have ongoing problems with trespass from the event site. Dogs are permitted at events, and attendees are encouraged to walk in the surrounding fields. This has resulted in dogs being walked off leads through our farmland, creating serious risks to our livestock.

Overall, there appears to be a lack of effective management and control of the site. The operation seems to rely heavily on friends or informal assistance rather than appropriate professional oversight, which contributes to the ongoing problems.

We have previously raised complaints with Herefordshire Council regarding these matters, but the issues persist.

Given the sustained nature of these disturbances and the lack of effective mitigation, we strongly support the review of this licence and ask that the council gives full consideration to the impact on neighbouring residents and businesses.

Yours faithfully,

[REDACTED]

[REDACTED]

Acton Beauchamp

[REDACTED]

From: [REDACTED]
Sent: 27 February 2026 17:06
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Out To Grass Licencing Review

I refer to your letter dated 13.2.26 and the published premises review and wish to place on record our feelings and observations in the below impact statement::

My wife and I have lived at [REDACTED], Acton Beauchamp [REDACTED] since late 2009. We are on our 17th year this year and can safely and truthfully say that we have had issues with noise since that time.

Our property lies adjacent to the Out to Grass site and we get a large amount of noise nuisance from Out to Grass.

When we moved to the property this was our dream home slap bang in the middle of some lovely country side, little did we realise (and certainly weren't told) that we had moved next to Herefordshire's answer to Glastonbury.

We have experienced various amounts of noise over the years the absolute worst being when our house walls were shaking from the noise levels and we reverted to sleeping downstairs to lessen the impact and try to get some sleep.

We have tried to get resolutions to these issues by talking to the leaseholder Mr Ian Johnson but while he pays lip service to us and tells us how he cares and that he will do things to lessen the noise I'm afraid these are hollow promises and nothing happens. He is quite clearly someone who cannot control things on his site.

The noise generated from the site is often experienced as loud drum and bass and these penetrate into your body and mind. Even when the drum and bass is not happening it invades your mind and you are still hearing these tones even when the noise is not happening. **Its torture.**

Often when returning to our house we see the large amount of vehicles parked on the Out To Grass upper field and we realise we are in for an absolute terrible weekend when we are unlikely to use our outside garden our patio due to the thump thump thump all through the weekend.

This has affected our **Mental Health** and is still an issue today.

We have made many complaints to Herefordshire's Environmental Health team who have made numerous visits to us and have recorded and witnessed the goings on at this site and I'm sure these are available for information.

The licencing hours of this site allows it to play music from noon until 2am the following morning on Fridays, Saturdays and until midnight on a Sunday, I still cannot believe that someone at the council thought this was a good idea for a site in the middle of the countryside with close residential neighbours.

This site is clearly unsuitable for the type of Music Festivals and other musical events that are often carried out by Mr Johnson. We are living in the countryside and not in a built city area where these type of activities might be considered suitable.

I urge the council to remove the concession allowing live and recorded music to be played at this site.

We know there are other neighbours of ours who also object to the noise from this site and I will send separately a list of other neighbouring properties who agree that the site is wholly unsuitable for music events to be carried out.

Yours

[REDACTED]

-----Original Message-----

From: [REDACTED]
Sent: 01 March 2026 20:29
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Out To Grass extended licensing hours.

I live close to this venue and had no knowledge of the application to extend licensing hours and opening hours.

I was not sent a letter about this but my neighbours were and had I not spoken to one of them today I would have had no idea at all.

We are already affected by the noise coming from the site and I have to say last year there seemed to be a lot of use of the site over several weekends. The music did not stop until the early hours and was constant through the days.

I am concerned that if usage is allowed to be increased our lives will be affected by more noise on more days of the week, later end to the noise again on more days of the week. More traffic along the road between houses and the fear of too much traffic that would affect local residents and their day to day activities (there are many horses in the area) I fear that the area will not be respected by people attending the site and will generally cause issues.

I am not against periodic usage of the site but to increase usage would affect the lives of all local residents.

Hope this message gets to the correct person so my thoughts can be considered along with any other residents comments.

Regards,

[REDACTED], Bromyard Road)

(I did try and put comments on the licensing site but was unable to do this as although I completed everything I could not put a dot into two yes / no boxes.

Hope this message will suffice.)

Sent from my iPhone

From: [REDACTED]
Sent: 02 March 2026 20:00
To: Licensing <licensing@herefordshire.gov.uk>
Subject: out to grass licensing review

We strongly object to this application on the grounds of utterly excessive noise in an inappropriate location. We live approx. 1 mile from the venue and the noise levels at the weekends are such that even indoors we hear the constant thudding of the music until after midnight on occasions. The non stop noise from Fridays to Sundays makes life outdoors very difficult. This is a quiet area and we should not have to put up with this.

--

[REDACTED]

Cradley
Malvern

[REDACTED]

From: [REDACTED]
Sent: 18 February 2026 16:50
To: Licensing@herefordshire.co.uk
Cc: [REDACTED] SAP Environment Protection <ehtssapenvironment@herefordshire.gov.uk>
Subject: Re: Licensing Review from Environmental Health re: Out to Grass, Woodend Farm, Bromyard Road, Cradley, Malvern, WR13 5JW License No. PRO 1569

Sent from my iPad

On 18 Feb 2026, at 16:35, Mike Moorhead wrote:

Dear Licensing Team

Re: License Review from Environmental Health re: Out to Grass, Woodend Farm, Bromyard Road, Cradley, Malvern, WR13 5JW License No. PRO 1569

My address and contact details are as follows:

[REDACTED]
Bromyard Road
Cradley

Thank you for giving us the opportunity to comment on the review that the Environmental Health Department has requested for the Out to Grass License.

I refer to my two previous complaints, which I have also noted below for your information, the first being in September 2023 and the second in July 2025. Please see footnote for copies.

I would now like to reiterate my concerns regarding the license and am pleased that the Council and EH have taken action to review the License under the Licensing Objective of "Prevention of Public Nuisance". I have looked at the review and the proposed changes, and would ask what EH are advising to the Licensing Committee to take place at the Hearing? Are they asking for revocation, suspension, conditions? Obviously revocation would be our preferred choice and/or suspension for a considerable amount of time, but am concerned that conditions will be placed on the License that will not go far enough to mitigate the threat of public nuisance, particularly as the changes to the amended License available on your website are not that considerable. I therefore note my comments below and suggest what could and hopefully be considered.

My comments would be as follows:

The hours that the music is played is excessive, not only from a time point of view but also from a frequency view, it is almost every weekend, all weekend. Music has been heard as late as 2am with a small break of a few hours and only to begin again at midday the day after and continues until the late hours again. The impact on myself and family is tantamount to torture as regardless of living in a well-insulated property, we can still hear the music/bass with the windows shut.

I would also like to add the issue of litter as it has become apparent that attendees are in the habit of throwing their litter on the way out, with no one to clear it up.

If conditions are placed on the License I would suggest the following and hope you would consider these:

1. The type of music events are limited as the events have turned into music festivals and 'rave' (for want of a better word) weekends rather than the camping events that were originally taking place.
2. Frequency of events are reduced to one weekend per month from April to September, this will include a Saturday and/or Sunday. Or something similar.
3. Time of events to be limited to reduce the negative impact on neighbouring properties e.g. finish at 10pm and not start until 3pm just as an example.
4. Limited attendance of ticketed guests. I am not sure what current numbers are, but the License states on the website it has capacity for 20,000. **This is very worrying.**
5. Litter patrols undertaken by the event organiser and/or landowner regularly throughout the event and immediately after the event and the following day.
6. Maximum Noise Frequency limits to be put on the License and proactive noise assessments shall be undertaken by a responsible member of staff from either the event organiser or landowners outside the premises at the boundary of the nearest residential property at least once an hour during the provision of regulated entertainment and take any necessary remedial action to ensure compliance of the condition. These reports to then be submitted to the Council within 14 days of the event and are available for inspection on request by other Responsible Authorities.
7. Notices shall be placed on the premises and at all exits reminding customers to respect neighbours and to use the area quietly.
8. Event organiser staff or landowner staff shall ensure, as far as reasonably practicable, that patrons in external areas behave in an orderly and neighbourly fashion.
9. The licensee shall maintain and make available for inspection by the police or authorised local authority officers a log of all complaints received from local residents concerning the operation of the premises.
10. A complaint hotline be set up and advertised via social media and other means for residents to call and log their complaints with a view to action being taken immediately.

I look forward to being invited to the Hearing to take place on 17th March 2026.

With many thanks in advance of your consideration of my comments.

Mike Moorhead

FOOTNOTE:

My first complaint dated 24 September 2023:

From: [REDACTED]

Date: 24 September 2023 at 15:17:34 BST

To: ethelpline@herefordshire.gov.uk

Subject: loud music complaint

Dear sir or Madam

Over this weekend we are being keep awake until 2am on Friday and Saturday night.

Friday 22nd night it was extremely loud with heavy bass pounding out nonstop until 2am, the next morning, this while we are indoors with all windows shut

With the same repeated exposure on Saturday 23rd

I'm currently now sat indoors on Sunday 24th @ 1pm midday and yet again we are being forced to listen to this noise.

This is not the first time we have heard excessively loud music but I feel this is becoming a real problem, with the constant noise, my wife and I find it difficult to sleep and as we have livestock we have to attend too, we normally have to get up fairly early in the mornings.

It's not pleasant to be outside working or trying to relax outdoors or indoors when this noise comes at you Constantly.

Our address is

[REDACTED]
Bromyard Road

Cradley

Herefordshire
[REDACTED]

The loud music/ noise, comes from, Out To Grass, a camping and business entertainment business.

We have no problem with this type of business but we would expect the music to stop at a realistic time at night and that the noise level is not intrusive to our lives.

This weekend we have spent as much time as we could away from our home and animals to escape this ongoing noise nightmare, even now as I sit typing this out indoors all we can hear is the bass sound thumping out from out to grass.

I can't believe I'm the only person who has complained about this venue and the noise from it at what is a very unsociable level and most definitely way to late and night and the early hours of the morning.

While I started writing this complaint at mid day I thought, let's just see if it stops soon, it's now 3:15 pm and the noise is still ongoing.

I'm told the event being held at Out to grass is titled something different, well it certainly is.

Yours sincerely

[REDACTED]

My second complaint dated 27 July 2025:

From: [REDACTED]

Date: 27 July 2025 at 17:35:46 BST

To: ethelpline@herefordshire.gov.uk

Subject: Ongoing Noise complaint from Out To Grass WR13 5JW

Dear Sir or Madam

I last raised this issue regarding the above site with yourselves some eighteen months ago and I thought it was resolved, as we had a normal peaceful previous twelve months until now.

We have endured five full weekends of music out of six consecutive weekends.

These usually starting mid-day on Fridays and continuing up to Sunday midday, and finishing in the early hours of the morning.

This weekend the music started on Friday lunchtime and did not stop until 2.00am on the Saturday morning and again starting on Saturday lunchtime and continuing until after 1.00am on Sunday morning.

For this latest event, Out To Grass, appear to have teamed up with an organisation called ALLSORTS, their website is called (allsortsoftunes.com)

They appear to be promoting what is called (unsanctioned sounds)

It was allsorts web site promoting the latest weekend event and tickets

I have to raise this matter again as it's affecting my wife who suffers with tinnitus as I have reported this issue before, but surely we are all entitled to weekends free from this kind of behaviour.

I would find it hard to believe we are the only people who are complaining about this issue.

We live in a well insulated house with full double glazing, with all doors and windows closed we can clearly hear the sound from out to grass.

I have listed the dates below of the events:

Month of June

Fri 20th

Sat 21st

Sun 22nd

Sat 28th

Sun 29th. This was the hottest weekend of the year and we had to keep doors and windows closed

Month of July

Fri 4th

Sat 5th

Sun 6th

Fri18th
Sat19th
Sun20th

Fri25th (finishing 2am on Saturday morning)
Sat 26th (finishing after 1.00am on Sunday morning)

A one off day of music can be acceptable, but the continual weekly noise bombardment is not.

Like most country people we normally go to bed early and rise early as there's lots to be done, but with this noise we are not enjoying our social time, it's also not very easy to get to sleep, we are reluctant to be in our own garden with this constant noise streaming from out to grass as it's not in any way enjoyable for us.

I have no issues with Out To Grass having a camping site but this continuous music is affecting our wellbeing, and is not right for us or this rural community.

Yours faithfully


27th July 2025

Sent from my iPad

END