



Local Authority Representation
Gwalia Stores, Ross on Wye
25.02.2026

I am an officer authorised under the Licensing Act 2003.

I refer to the application made for a Variation of a premises licence in respect of Gwalia Stores, Ross-on-Wye, received on 31 January 2026 with consultation ending 27 February 2026

The Licensing Authority as a Responsible Authority do not object to this application, however they have the following representations to promote the licensing objectives and wish to see them applied to any premises licence granted to this location

The Prevention of Crime and Disorder

Alcohol of 15% ABV or higher will be sold from behind the counter

A Personal licence Holder shall be on duty within the licensed area of the premises at all times when the premises operate for the sale of alcohol.

An incident log must be kept at the premises, and made immediately available on request to an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or the Police, which must record the following:

- (a) all crimes reported to the venue (where relevant to the licensing objectives)
- (b) all ejections of patrons
- (c) any complaints received (where relevant to the licensing objectives)
- (d) any incidents of disorder
- (e) any visit by a relevant authority or emergency services, noting time, date and purpose and those officials by name.

The DPS shall inspect and sign the incident log monthly to ensure that it is being properly maintained.

All staff engaged in the sale of alcohol to be trained in responsible alcohol retailing to the minimum standard of BIIAB Level 1 or any equivalent training course within 1 month of commencing employment at the premises. Where there is existing staff, this training shall be completed within 3 months of the date that this condition first appears on the licence. No person shall be authorised to sell or supply alcohol until this training is completed. Refresher training will be conducted at 12 monthly intervals. Training records shall be kept on the premises and produced to the police or an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of Herefordshire Council on demand.

Receipts and invoices for all tobacco and alcohol products offered for sale or stored on the premises must be retained for a rolling period of 12 calendar months, kept within a readily accessible file and must be made available upon immediate and reasonable request by any

Police Officer, Customs Officer or other authorised person as defined by Section 13 of the Licensing Act 2003

Prevention of Public Nuisance

Prominent, clear and legible signage (in not less than 32 font bold) shall be displayed at all exists to the premises requesting the public to respect the needs of local residents and to leave the premises quietly.

Protection of Children from Harm

The premises shall operate a Challenge 25 Policy. Such policy shall be written down and kept at the premises. The policy shall be produced on demand of an authorised person' (as defined by Section 13 of the Licensing Act 2003) or the police or an authorised Trading Standards Officer of Herefordshire Council. Prominent, clear and legible signage (in not less than 32 font bold) shall also be displayed at all entrances to the premises as well as at, at least one location behind any bar advertising the scheme operated.

A written register of refusals will be kept including a description of the people who have been unable to provide required Identification to prove their age. Such records shall be kept for a period of 12 months and will be collected on a daily basis by the Designated Premises Supervisor and produced to the police or an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of Herefordshire Council on demand

Regards

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