

From: [REDACTED]
Sent: 13 June 2025 14:30
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Supporting letter for Nozstock application

Dear Sir/Madam,

I am writing to express my strong support for the music license application submitted by Nozstock Festival in connection with forthcoming events

As a resident of Bromyard, I have had the opportunity to observe the positive impact that Nozstock has made in our community. Many shops in the town benefit from the extra trade that is generated from visitors to the site and for many people who have moved away from the area it's the only reason they have to return to Bromyard and meet with old friends, it's value for keeping connections to the town and it's people cannot be understated. The Nozstock festival has become a huge part of the culture, not only in Bromyard but for people in both Herefordshire and Worcestershire and has enabled so many music fans to see world famous music acts on their doorstep. Many residents of Bromyard are very proud that we have such brilliant events in our small town, the festival really put us on the map and it would be a great shame if this cannot continue in some form.

The Nozstock festival was run in an extremely professional manner, in my experience they always demonstrated a clear understanding of the responsibilities involved and a strong willingness to comply with all licensing requirements.

In conclusion, I respectfully urge the licensing authority to approve this application. It represents a valuable contribution to our community's cultural and economic vitality, and I am confident that they will be a responsible and appreciative licensee.

Please feel free to contact me should you require any further information or clarification.

[REDACTED]
[REDACTED]
[REDACTED]

-----Original Message-----

From: [REDACTED]
Sent: 13 June 2025 14:31
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Nozstock Licence Representation

Dear Sirs

We write as a neighbouring Farm to these premises and have seen first hand that they take prevention of crime and public nuisance very seriously and always take measures to prevent and issues They always take measures tom lessen the impact on the community as much as possible.

There are always traffic lights at the entrance to the events and when i have been to the concerts there is always a big police presence and ambulances and St John's ambulance are always in attendance We dont get an issue much with noise and at least once someone at b the events someone comes out to the farm to measure the noise These events must have a positive impact on the town and bring in people who go into town to the local pubs and restaurants and of course use the local supermarket if these events did not continue it would have a negative impact on the local town and surrounding area We feel pleased to see some diversification going on which should be encouraged.

Yours faithfully

[REDACTED]

Sent from my iPad

From: [REDACTED]

Sent: 13 June 2025 20:56

To: Licensing <licensing@herefordshire.gov.uk>

Subject: Nozstock license

To Whom It May Concern,

I am writing in full support of Nozstock Festival, a long-standing and much-loved event which has become a vital part of Herefordshire's cultural and economic landscape.

As Director of *The Beefy Boys*, I can confirm we have traded at Nozstock for over eight years. Our presence at the festival is not only a key date in our summer calendar but also provides a significant economic boost to our business. The loss of this event would have a tangible financial impact on us and many other local independent traders who rely on it for exposure and income.

In our time working with Nozstock, we have found the organisers to be highly professional and proactive in ensuring they meet licensing and safety obligations. I have seen first-hand their commitment to the four key licensing objectives:

- **Prevention of Crime and Disorder:** The festival employs a robust security team and operates a clear and visible security presence throughout the site, creating a safe and welcoming environment.
- **Public Safety:** Traffic management is professionally handled, medical support is always on site, and safety briefings and protocols are clearly communicated to both traders and attendees.
- **Prevention of Public Nuisance:** As someone who has also performed at the festival as a musician, I was made explicitly aware of permitted noise levels in advance, and these were actively monitored and enforced throughout the event. Careful attention is also paid to traffic flow, camping placement, and curfews to reduce impact on the surrounding community.
- **Protection of Children from Harm:** I bring my own children to Nozstock and have always felt it is a safe, family-friendly space. Measures such as a dedicated lost children's area and wristbands with parent contact details are excellent examples of the festival's responsible approach to child safety.

Nozstock is a shining example of a well-run, community-rooted festival that brings culture, commerce, and joy to the region. I sincerely hope that future events are allowed to continue, for the benefit of the local economy and the thousands of people who enjoy it each year.

Yours faithfully,

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: 14 June 2025 13:59
To: Licensing <licensing@herefordshire.gov.uk>
Cc: noz@nozstock.com
Subject: Licensing application Nozstock support

Dear Sir / Madame,

We live two fields away from Nozstock, on the edge of Edwyn Ralph.

There has never been any problems with noise, lights or traffic.

The events held at Nozstock are extremely well organized, a credit to the area and an asset to the local community and beyond.

We fully support their licensing application,

Kind regards,

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

13th June 2025

licensing@herefordshire.gov.uk

Dear Sirs,

Re: Nozstock Events

We are immediate neighbours of Rowden Paddocks, the home of Nozstock and have always been very supportive of the event. We understand that Nozstock is to hold more frequent events, but on a smaller scale. We fully support this proposal.

We have had no issues with crime, disorder or excessive noise in all the years the festival has been running. The festival is well run and operates in an extremely professional manner. In 2012 there was an issue with parking on my premises in that a vehicle was obstructing access to a yard. I contacted the Nozstock production office and the issue was resolved within 60 minutes.

I understand some of the villagers of Edwyn Ralph have raised objections to the plans for smaller more frequent events, they are much further away than our premises and cannot understand what significant impact these smaller more frequent events have on them. The location of the events is out of sight and as it is no longer one large festival will have less of an impact on traffic volume which occurred at festival time.

In the circumstances I very much support the applications made by the Nozstock team and wish them every success with their future ventures.

Should you wish to discuss matters please do not hesitate to contact me on 07793 790780

From: [REDACTED]
Sent: 16 June 2025 10:27
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Mr Pete Nosworthy

To whom it may concern.

Application for Mr Pete Nosworthy-Nozstock

I have lived within 2 miles of Nozstock for nearly 20 years and would always support Mr Nosworthy's application to extend his interests. Nozstock was always run as a safe, carefully, efficiently organised event. Much care was taken to keep people safe i.e. regular buses to and from Bromyard. On the field there were many many stewards car parking, collecting litter being available to offer help and information.

I know, having an event manager in the family, how hard the Nosworthy family and team have worked to ensure that the event went smoothly. The team are now moving forward and I would have no hesitation in offering my support.

Thankyou.

[REDACTED]

From: [REDACTED]
Sent: 15 June 2025 20:53
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Representation - Nozstock events

To whom it may concern

We border the Nozstock site at Townsend Farm. We have lived at our current address for over 10 years. We have no objections to their license application. We've never experienced any problems with disorder or traffic as a result of their activities.

We find their events very well managed and we hope they continue as they bring a lot to the area.

As you can appreciate, farmers are having to diversify in many different ways.

We, along with all of our neighbours receive free tickets every year. As a family we really enjoy it.

We do hope, you support the events as much as we do.

Kind regards

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

From: Website <no-reply@herefordshire.gov.uk>
Sent: 13 June 2025 14:19
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Online form received: Comment on licensing application

Licensing - Comment on a licensing application FS722856613

Contact details

Name:

[REDACTED]

Address:

[REDACTED]

What is your interest in the premises you are making a representation about:
Supplier

Name and address of premises you are making representation about:
Nozstock, Rowden Paddocks, Winslow, Bromyard HR7 4LS

Prevention of crime and disorder

Give details of your objection or support for the application:

Suggest any conditions:

Public safety

Give details of your objection or support for the application:
Dear Licensing Team,

I hope this email finds you well. I am writing to submit a formal letter of support for Nozstock Festival's premises license application for Rowden Paddocks, Winslow, Bromyard HR7 4LS.

As Managing Director of Marches Ambulance Service, a CQC-registered independent medical provider, I have worked closely with Nozstock for over six years, providing comprehensive medical cover for all their events. This partnership has given me unique professional insight into their exceptional approach to safety management and community responsibility.

****Why This Matters for Public Safety****

In my 18 years of experience across numerous events, Nozstock consistently demonstrates the highest standards of safety management. They are genuinely one of the only events we work with who place safety above budget without exception, even during financially challenging times, corners are never cut on safety measures.

The numbers speak for themselves:

- Only 21 hospital transfers over 6 years (minimal NHS impact)
- 21 unnecessary 999 calls prevented through professional on-site care
- 19 advanced treatments delivered on-site that would otherwise have required A&E attendance
- 100% achievement of emergency response targets across their entire site

****Supporting Excellence, Not Risk****

Nozstock's 25-year track record, combined with their multiple industry awards (including Greener Festival Award and UK Festival Awards), demonstrates that granting this premises license will enhance rather than compromise public safety. They're already positioned to meet upcoming regulatory changes including Martin's Law and anticipated CQC event venue regulations.

Their commitment to the local community - from supporting local suppliers and businesses to providing enhanced emergency response capability that benefits the wider area - makes them a genuine asset to Herefordshire.

****Professional Recommendation****

I am submitting this letter of support because I believe Nozstock represents the gold standard in responsible event management. Their uncompromising commitment to safety, proven track record, and positive community impact make this premises license application one I can wholeheartedly endorse from a public safety perspective.

Please find my detailed letter of support attached. I am happy to provide any additional information or clarification the licensing committee may require.

Thank you for your consideration of this application.

Best regards,

[REDACTED]
[REDACTED]
[REDACTED]

Suggest any conditions:

Public nuisance

Give details of your objection or support for the application:

Suggest any conditions:

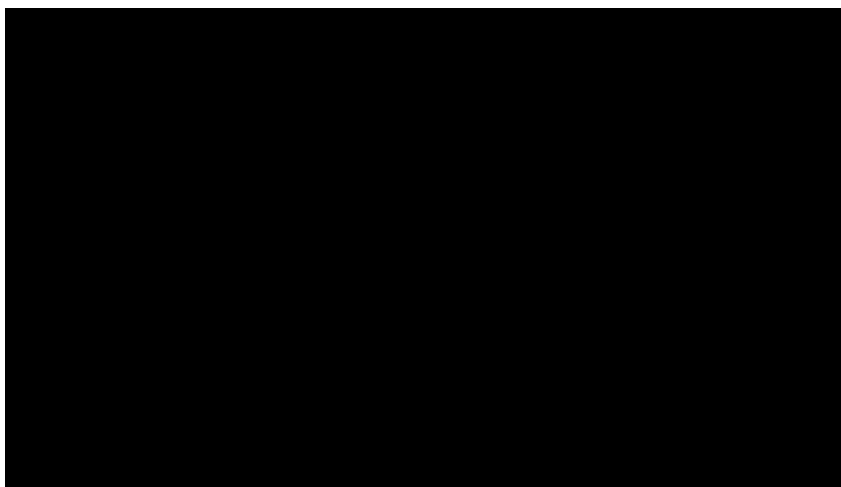
Protection of children from harm

Give details of your objection or support for the application:

Suggest any conditions:

Supporting evidence

What evidence do you have to support this information:
letter of support



LETTER OF SUPPORT FOR PREMISES LICENSE APPLICATION
NOZSTOCK FESTIVAL , ROWDEN PADDOCKS, WINSLOW, BROMYARD HR7 4LS

To: Licensing Department, Herefordshire Council

Re: Premises License Application, Nozstock, Rowden Paddocks, Winslow, Bromyard HR7 4LS

Dear Licensing Committee Members,

I am writing to provide strong professional support for Nozstock Festival's premises license application. As Managing Director and CQC Registered Manager of Marches Ambulance Service, I have had the privilege of providing medical cover for Nozstock and other events at

this venue for over 6 years. This extensive partnership has given me unique insight into Nozstock's exceptional commitment to public safety and responsible event management.

NOZSTOCK'S OUTSTANDING SAFETY RECORD

Over 25 years of successful operation, Nozstock has established itself as a model of responsible event management. During our 6-year medical partnership covering events with up to 6,000 attendees, the festival's safety record has been exemplary:

- Only 21 patients required hospital transport over 6 years, demonstrating exceptional crowd safety management
- Patient presentation rates consistently around 3% annually, well within expected parameters and often below industry averages
- Zero serious safety incidents attributable to venue management or operational failures
- Consistent achievement of all medical response targets across the entire site

This outstanding record reflects Nozstock's proactive approach to safety planning and their genuine commitment to attendee welfare.

UNCOMPROMISING COMMITMENT TO SAFETY EXCELLENCE

In my 18 years of experience across numerous events and festivals, Nozstock consistently demonstrates the highest standards of safety management. They are one of the only events I work with who place safety above budget considerations without exception, even during financially challenging times, corners are never cut on safety measures.

Proactive Safety Investment: Nozstock allocates budgets with safety as the absolute priority, never compromising on safety measures for cost reasons. Any recommendations for safety improvements are immediately implemented without question, regardless of financial implications.

Professional Collaboration: Nozstock maintains excellent communication protocols between all safety teams - medical, security, operations, and welfare. This collaborative approach ensures seamless coordination during any incidents.

Exceeding Requirements: Rather than meeting minimum safety standards, Nozstock actively seeks to exceed them. They consistently implement medical cover that surpasses Purple Guide recommendations for events of their scale.

Award-Winning Inclusivity: Nozstock holds a Bronze Award from Attitude Is Everything for disability inclusivity, demonstrating their commitment to ensuring safety and accessibility for all attendees regardless of ability.

INDUSTRY RECOGNITION AND PROFESSIONAL EXCELLENCE

Nozstock's commitment to excellence has been recognized through numerous prestigious awards, including:

- UK Festival Awards (multiple categories)
- Greener Festival Award - demonstrating environmental leadership
- Family Business Award - recognizing their community-focused approach
- Mind-blowing Spectacle Award
- Multiple character and community awards

This recognition from industry peers and professional bodies demonstrates that Nozstock's approach to event management represents best practice across the sector.

REGULATORY COMPLIANCE AND FUTURE-PROOFING

Nozstock demonstrates exceptional foresight in regulatory compliance:

Current Compliance: Full adherence to Purple Guide protocols for event medical management, which forms the foundation of safe event operations.

Future Regulatory Readiness: Nozstock is already positioned to meet upcoming regulatory changes, including:

- Martin's Law requirements (which has gained Royal Assent)
- Anticipated CQC regulation of event venues expected within 12-24 months
- Enhanced event medical standards currently under development

This proactive approach to regulatory compliance demonstrates their commitment to maintaining the highest safety standards as the regulatory landscape evolves.

COMMUNITY RESPONSIBILITY AND LOCAL ECONOMIC IMPACT

Nozstock's approach to community relations exemplifies responsible event management:

- Local Economic Support: Actively prioritises local suppliers and staff, creating positive economic impact throughout Herefordshire
- Environmental Leadership: Comprehensive sustainability initiatives recognised through their Greener Festival Award
- Community Engagement: Provides discounted tickets for local residents and maintains strong relationships with local businesses
- Traffic Management: Provides free transport services, installs temporary traffic lights, and coordinates buses to reduce local road impact
- Emergency Preparedness: Maintains professional relationships with local emergency services and provides additional safety resources that benefit the wider community

REDUCING BURDEN ON PUBLIC SERVICES

Nozstock's professional approach to medical planning has consistently reduced pressure on local NHS services:

- **Prevented Emergency Callouts:** Professional on-site medical care has prevented approximately 21 unnecessary 999 ambulance callouts over 6 years
- **Reduced A&E Attendance:** Advanced on-site treatments (wound closures, prescriptions, etc.) have prevented approximately 19 A&E attendances that would otherwise have occurred
- **Enhanced Local Response:** During our partnership, medical teams have responded to incidents in the local area, including a significant road traffic collision outside the venue, providing immediate professional care until statutory services arrived

PREMISES LICENSE: SUPPORTING CONTINUED EXCELLENCE

Nozstock's application for a premises license represents a natural progression for a festival with a 25-year track record of safe, successful events.

The premises license will:

Ensure Consistency: Permanent licensing will maintain the consistent high safety standards that Nozstock has established over decades of operation.

Support Long-term Planning: Premises licensing enables better long-term safety planning and investment in permanent safety infrastructure.

Reduce Administrative Burden: This allows Nozstock to focus resources on safety and community engagement rather than repeated licensing applications.

Maintain Professional Standards: The established safety protocols and professional relationships that make Nozstock events so successful will continue seamlessly.

Enable Regulatory Adaptation: Permanent licensing provides the framework for Nozstock to adapt to evolving safety regulations while maintaining operational excellence.

ADDRESSING LICENSING OBJECTIVES

Public Safety: Nozstock's 25-year track record and our 6-year medical partnership demonstrate unequivocally that this festival enhances rather than compromises public safety. Their professional approach to safety planning, willingness to exceed minimum requirements, and proven track record of incident-free events make them a model for responsible event management. Their readiness for upcoming regulatory changes, including Martin's Law and enhanced event medical standards, positions them as a leader in public safety.

Prevention of Crime and Disorder: The festival's collaborative approach with security, welfare, and medical teams, combined with their responsible alcohol service policies, demonstrates effective crime and disorder prevention. Their inclusive approach and community engagement foster a positive, safe environment.

Prevention of Public Nuisance: Nozstock's proactive community engagement, comprehensive environmental initiatives (recognised through their Greener Festival Award), noise monitoring, traffic management, and local business support demonstrate genuine commitment to minimizing any potential nuisance while maximizing community benefit.

PROFESSIONAL RECOMMENDATION

Based on 6 years of professional partnership and extensive experience in event medical management across the sector, I can state without reservation that Nozstock represents the gold standard in responsible festival management. Their uncompromising commitment to safety, award-winning community engagement, environmental leadership, and professional standards make them an exceptional asset to Herefordshire.

Granting this premises license will:

- Support a festival with an exemplary 25-year safety record and industry recognition
- Ensure continued high standards of public safety that exceed regulatory requirements
- Maintain reduced burden on local NHS services
- Support significant positive community and economic benefits
- Enable continued professional event management excellence
- Position Herefordshire as a leader in responsible event licensing

I strongly recommend approval of Nozstock's premises license application. This festival has proven over 25 years that they can operate safely, responsibly, and with genuine benefit to the local community, while consistently placing safety above all other considerations.

I am available to provide additional information or clarification as required.

Yours sincerely,

A large black rectangular redaction box covering the signature area.