

From: Winckworth Sherwood LLP  
Sent: 08 April 2024 12:40  
To: Trading Standards  
Subject: Ross Service Station Application

Thank you for your email below addressed to my colleague Tina Vlahovic.

This application is part of a programme involving over 300 petrol forecourt stores. We are instructed to keep conditions as consistent as possible and to this end we drafted an operating schedule which we believe deals with most concerns that we have seen from officers in representations over the years/

I should be grateful if you will agree the operating schedule as submitted. If you have a particular concern and require amendment, please let me know and I will take instructions

Kind regards

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From: Trading Standards  
Sent: 16 April 2024 12:28  
To: Winckworth Sherwood LLP  
Subject: RE: Ross Service Station Application

Thank you for the reply.

I appreciate your comments regarding consistent conditions across your clients 300+ petrol forecourts.

As you may appreciate, we as a Local Authority also have a duty for consistency when imposing conditions upon businesses in relation to the retail sale of alcohol.

This may be across many sectors such as off licences, pubs, night clubs, village fetes, supermarkets, and petrol stations.

Where we have dealt with applications for similar styles of business across these sectors, we have imposed the same model conditions to all premises.

Admittedly, some of the premises have historic licences, but where new applications have been made, these conditions have been imposed.

This includes the many petrol station shop premises in the county.

Indeed, the premises involved here (Ross on Wye), had these model conditions agreed previously when owned and run by Morrison's, and have been trading under these conditions. The licence agreed to mirror the conditions regarding alcohol sales from the store.

As this is a Premises Alcohol Licence, I respectfully submit that the conditions are relevant and proportionate to the premises, regardless of the operating name of the business in the premises.

This, we feel is a reasonable requirement, not onerous and provides greater clarity for the licensee and enforceability on our part.

I look forward to your comments once you have liaised with your client.

Yours

Trading Standards Practitioner  
Herefordshire Trading Standards Service  
Herefordshire Council  
Plough Lane  
Hereford  
HR4 0LE

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From: Winckworth Sherwood LLP  
Sent: 16 April 2024 18:20  
To: Trading Standards  
Subject: RE: Ross Service Station Application

Thank you for this.

Our client will have 1,100 forecourts when this project is complete. We are in the process of licensing or transferring the 330 Morrison's stores to our client's existing network.

A local authority should not be imposing "the same model conditions" to all premises even those that are operating similar styles of business.

I am a little confused by some of your comments here. Presumably as Trading Standards Officer you are acting as a responsible authority. You do not impose conditions on licences

We have submitted an operating schedule. If you believe that any of the conditions need to be amended in order to promote the licensing objectives, please let me know and I will take instructions.

Kind regards

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From: Winckworth Sherwood LLP  
Sent: 28 April 2024 18:28  
To: Trading Standards  
Subject: FW: Ross Service Station Application

Hi

Our client already owns some 850 petrol stations and is acquiring 330 petrol stations from Morrisons.

This store is one of those being acquired.

We are instructed to keep conditions as consistent as possible across the estate. I should be grateful if we could stick with the wording in the operating schedule. If there is some wording

that you believe to be unclear or in need of change to promote the licensing objectives  
please let me know and I will take instructions.

Kind regards