

From:

Sent: 15 March 2024 10:19

To: Licensing <licensing@herefordshire.gov.uk>

Subject: Premises Licensing Application - Greenfield Site, How The Light Gets In Festival, Cusop

Good morning,

I note the application for a 5 year premises licence for the 'How The Light Gets In' festival in Cusop <https://www.herefordshire.gov.uk/downloads/file/26284/application-to-grant-a-time-limited-premises-licence-2024-2028-how-the-light-gets-in-festival-consultation-ends-4-april-2024> and I would like to make a few points in support of the application.

The first HTLGI festival was held in 2010. Each successive event has learned and successfully implemented lessons from the one before. A public meeting, held in The Globe in Hay on 25 Jul 23 to discuss the most recent festival stated that " the Festival was an asset to the town".

This view is supported by hard evidence. Last year I was told by the organisers that they had sold over 1,000 tickets under their 'Discount For Locals' scheme. This shows that 20% of those attending the festival came from nearby, so we can safely conclude that there is strong local support for the festival - not to mention the support that it evidently enjoys from around the UK as a whole.

There is a small but vocal minority in Cusop who seem opposed to the festival. That is understandable. However, given the level of support examined above, it would be profoundly un-democratic to allow a noisy few to detract from the enjoyment of the majority. This is particularly important because those attending the festival from elsewhere in the UK will bring footfall and spending to Herefordshire and Powys to the benefit of both communities.

To sum up, I would urge the committee to support this application and secure the medium term future of a cultural gem.

Yours Sincerely,

From:

Sent: 25 March 2024 10:41

To: Licensing <licensing@herefordshire.gov.uk>

Subject: The Globe - How the light gets in festival

Dear Sirs,

I note the application for a 5 year premises licence for the 'How The Light Gets In' festival in Cusop <https://www.herefordshire.gov.uk/downloads/file/26284/application-to-grant-a-time-limited-premises-licence-2024-2028-how-the-light-gets-in-festival-consultation-ends-4-april-2024> and I would wish to raise a few points in support of the application.

The first HTLGI festival was held in 2010. At the end of each festival the organisers have listened to any local complaints or praise and subsequently year on year the festival organisers have improved the event.

The HTLGI festival are also very generous to the local community in offering reduced entrance fees.

Unfortunately, since the housing development at Bookers Edge on Newport Street is now fully occupied some of the residents appear not to be happy about:-

Road being very busy

Road surface causes water to splash up from lorries and needs more drainage

No zebra crossing

Pavements too narrow

also, every year complaints about HTLGI festival

All the above can be viewed on the minutes of Cusop Parish Council.

In many ways HTLGI festival is better for the prosperity of Hay on Wye than the Literary Festival. It is in the town and not a long walk along the Brecon Road. Most people attending the Literary Festival stay on the site all day using their many catering outlets so do not venture into the town.

There is a small but vocal minority in Cusop who seem opposed to the festival, I do hope the views of a few negative people do not spoil the future of our cultural gem.

Yours faithfully,