

Record of officer decision

Decision title:	Hereford City Bike Share – Scheme Extension
Date of decision:	19.04.2023
Decision maker:	Interim Service Director Highways and Transport
Authority for delegated decision:	A decision authorising the officer: https://councillors.herefordshire.gov.uk/documents/s50097578/Record%20of%20officer%20decision%20-%20Appointment%20of%20Bike%20Share%20Partner%20Jan%202022.docx.pdf
Ward:	Credenhill
Consultation:	Cabinet Member Infrastructure and Transport and the Section 151 officer. Internal consultees from the Highways team
Decision made:	To conduct a 6 month trial bike share bay in Credenhill from May to October, inclusive. A small red line boundary will surround the new bay in Credenhill. The current red line boundary for the city will remain the same.
Reasons for decision:	<p>The local garrison has grown significantly since its move to Credenhill leading to congestion around the camp at peak times and sparking concerns over safety.</p> <p>The trial supports the Council aims to support increased active travel to work and to reduce short journeys.</p> <p>The bay location will be agreed by the Sustainability & Climate Manager with our bike share provider, Beryl and in consultation with the Highways team.</p> <p>There will be a small red line boundary around the bay location in Credenhill.</p> <p>Residents will not be charged for cycling out of the red line boundary and will not incur any additional fees for leaving a bike in the bay in Credenhill although usual 'out of bay' and 'out of scheme area' fees will apply.</p> <p>The Council and Beryl will review scheme performance related to the specific trial area on a regular basis and may cancel the trial at any time if necessary.</p>
Highlight any associated risks/finance/legal/equality considerations:	<p>Finance: There are no financial implications for The Council</p> <p>Reputational Risk: There is a reputational risk if the Council is not seen to support the garrison in their efforts to reduce car journeys and improve safety.</p>
Details of any alternative options considered and rejected:	Do not run the trial. This option was discounted as there is an opportunity to increase active travel and generate useful data at no cost.
Details of any declarations	N/A