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## **Hay 2023**

### **Local Stakeholder Letter**

#### **Proposed Event**

**HowTheLightGetsIn (HTLGI)**

#### **Dates**

**26<sup>th</sup> to the 29<sup>th</sup> of May 2023**

#### **Location**

**Greenfield site, Newport Street HR3 5EW**

### **Introduction**

TVF Limited will shortly be applying for a premises licence to hold this year's HTLGI Festival.

The event organisers recognise the importance of engaging with the local community and with that in mind we wanted to contact local businesses and residents to inform them of this application in advance and to provide you with details of the proposed event.

We also wanted to ensure that local stakeholders are aware of the opportunities to ask questions and give feedback on the event plans and to provide details on how to contact the Event Organisers directly with any questions or concerns that you may have

### **About the event**

**The IAI** has been running the HTLGI festival in Hay since 2010 (save for 2020 and 2021 when the event was postponed due to COVID)

This year's event is due to take place over the late May bank holiday starting on Friday 26 May at 12 noon, and running through to the bank holiday Monday, 29 May when the festival will close at 1700

The event will be a combination of speakers (including, amongst others, Rowan Williams, Billy Bragg, Malcolm Rifkind, John McDonnell and Esther Freud), debates, with entertainment provided by a broad mix of music (including choral, folk, world, pop, indie, electronic and disco),

cabaret, comedy and performance, from a mixture of homegrown and internationally renowned artists.

There will be 8 performance areas across the site. Each performance area will be within a tented structure

There will be 4 bars across the site and a wide selection of food outlets

The planned maximum capacity of the event is 4,999.

Over the course of the weekend the operating hours of the site will be:

Friday 1200 to 0130

Saturday and Sunday 0800 to 0130

Monday 0800 to 1700

The proposed hours for the sale of alcohol are

Friday 1200 to 0045

Saturday and Sunday 1200 to 0045

Monday 1200 to 1645

Entertainment will be provided during the following hours

Friday 1200 to 0100

Saturday and Sunday 0900 to 0100

Monday 0900 to 1700

Late night refreshment (the sale of hot food and drink) will be provided Friday – Sunday from 2300 to 0100

The area around the site will be fenced off to provide a safe and secure environment for those who wish to attend the event.

It is anticipated that the build of the site will take place on 15<sup>th</sup> to 25<sup>th</sup> May and the take down will occur on the 30<sup>th</sup> of May to the 4<sup>th</sup> June

We have commissioned an acoustician to prepare a Noise Management Plan – this work has already started - which we will be submitting to Herefordshire Council by no later than 30 March 2023, and the overall management of the event will be subject to an event management plan.

Part of the noise management plan will include the requirement to provide a noise hotline which will be manned during the course of the festival. Details about this hotline will be circulated to local community shortly before the event

Full details of the event can be found on our website – <https://howthelightgetsin.org/festivals/hay>

### **How to contact the Event Organiser**

You can contact the Event Organiser by emailing [mandy.houghton@globeathay.co.uk](mailto:mandy.houghton@globeathay.co.uk) with any questions you may have about the event.

This email is monitored by the event team who will respond directly to any questions asked.

### **Local residents' ticket**

Local ticket available to anyone living within 5 miles of the globe and offered at 50% discount.

These tickets can be purchased directly from the globe. ID confirming your address is all that is needed.

### **Engagement with Council and licensing authorities**

We have already met with representatives from Herefordshire and Powys Councils and are keeping them advised as to when the application will be submitted.

As mentioned above, we will be providing the officers with a copy of a draft Event Management Plan, which will include, amongst other policies, the Noise Management Plan, at least 2 months prior to the first day of the Festival i.e. 26 March 2023, for their comments. In due course, we will, if required, attend the council run Safety Advisory Group (SAG). The event organisers also propose to meet with the SAG for an event de-brief

### **Email updates**

We will be providing a further update on the planning for the event, including details of the noise hotline, shortly before the event starts but, in the meantime, if you would like to be kept updated about the festival, then please email [Emily.baker@artandides.org](mailto:Emily.baker@artandides.org) and we can arrange for you to be added to the mailing list

Mandy Houghton

Manager

globe at hay and HowTheLightGetsIn Festival