



## Annex G: Commitments to Social Value

# Introduction

Balfour Beatty's ambition to positively impact more than 1 million people between now and 2040 seeks to build upon our existing social value measures to capture the broader positive and lasting impact we have on people's lives. This means, for example, that we look more holistically at the wider impact of the volunteering our workforce undertake, and the number of people positively impacted, rather than simply counting the number of days spent volunteering. It's about a greater focus on, and increased quality of the outcomes we deliver. Our overarching commitments are detailed in our Building New Futures document

To bring this ambition to Herefordshire we will undertake relevant activities and projects that support the local social value objectives, leveraging the capability of Balfour Beatty to provide a positive legacy for Herefordshire communities. Engagement of a Social Value and Sustainability Coordinator will bring expertise and consistency to implement initiatives and apply measurement across the partnership. This will support Herefordshire Council in their aspiration of working with all sectors of the business community to implement a community wealth building initiative.

Consistent and demonstrable social value will be achieved through a joint review and assessment of the nationally recognised Themes and Measures for Social Value to select and apply those that reflect Herefordshire Councils four key principles. This will provide the opportunity to align activity with local commitments. In particular we will support Herefordshire Council by spending locally and skilling up, through working closely with supply chain partners to develop their opportunities within the contract and creating employment skills and opportunities for under-represented groups.

Examples of measures that will be considered are detailed below:

- Creating a pool of apprentices shared across the council,, BBLP and supply chain
- Engagement with local colleges for commitment to training programmes
- Shared training opportunities
- Deliver 5% of earn and learn positions from outset of new arrangements, and increase annually over life of contract
- Targeted opportunities for work experience, career mentoring and support to care leavers and veterans
- Coordination of Herefordshire Highways volunteer activities to align 50% of time to local Councillor priorities, and joint community days
- Use of local facilities for local voluntary and community groups
- Business support advice offered to local micro businesses/SMEs/social enterprise.

We collect and publish data via our online sustainability portal which is independently assessed and audited. This supports peer reviews and allows contracts to benchmark social value targets and cascade best practise.

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