



# HEREFORDSHIRE SUSTAINABLE FOOD COUNTY PLAN

JULY 2021 - JUNE 2023

- Improving health & wellbeing by increasing healthy life expectancy and reducing health inequalities
- Supporting a thriving local food economy and sustainable food procurement
- Creating environmental sustainability

**Aim – To create a more sustainable local food system in Herefordshire.**

**Objectives –**

- **Foster, support and develop projects and initiatives that work towards the Sustainable Food system**
- **To achieve Sustainable Food Places Bronze award.**

In order to achieve the above aim and objectives, the following activity is planned –

	<b>Delivered activity</b>	<b>Planned activity</b>	<b>Deliverer</b>	<b>By when</b>
<b>A cross sector food partnership developed</b>	Food alliance meeting since July 2020	Continue to meet & expand representatives	Sustainable Food Places co-ordinator	Ongoing
<b>6 monthly reports provided to SFP</b>	October report	Report writing Dec 2021 & June 2022	Sustainable Food Places co-ordinator	Dec 2021 June 2022 Dec 2022 June 2023
<b>HWBB Endorsement &amp; support of SFP &amp; HFA activity</b>	HWBB briefing under development	Briefing taken to HWBB Dec 2021	Kristan Pritchard/Public Health (PH)	December 2021
<b>Food vision and charter</b>	HFA agreed vision	Organisational sign-up to charter, Develop charter, engagement with population	Food Alliance, Sustainable Food Places co-ordinator	Initial plan/strategy Sept 2021, annual review
<b>Maintain and extend communication channels with all partners/initiatives</b>	WhatsApp & Info sharing platform set-up	Continue linking to new plans	All	Ongoing
<b>Assess feasibility of web presence and networking with wider public</b>	Initial review of options taken place	Review, research and develop cost options	Sustainable Food Places co-ordinator	Dec 2021
<b>Food hub; feasibility hub research and options development</b>	Conversations with relevant partners started, initial meeting taken place	Discuss models and options	Sustainable Food Places co-ordinator	Dec 2021
<b>Raise awareness of food, health &amp; sustainability and opportunities to learn share and enjoy incl. promotion Healthy start</b>	Support/ connect existing local activity - PH campaign calendar Growing local activity Life & soul café The Living room Healthy Lifestyle Trainer Service cooking skills delivery, meal planning	PHE campaign promotion Growing local project delivery Link to new waste strategy and activity Support Healthy start scheme update	PH, Healthy Lifestyle Trainer Service, Growing local	Ongoing development

	<b>Delivered activity</b>	<b>Planned activity</b>	<b>Deliverer</b>	<b>By when</b>
<b>Develop plans for food monitoring within educational settings, hospitals, public places</b>	Initial discussions taken place	Local research to take place, review of other areas approaches, existing local delivery and facilities.	HFA partners & Sustainable Food Places (SFP) co-ordinator	January 2022
<b>Support local producers with increased opportunities to promote and sell their produce direct to consumers</b>	Research existing networks e.g Local e-sourced, Online Christmas market, Farmers markets. COVID recovery funds link economic recovery, visit Herefordshire	Establish pilot with key anchor organisations	SFP co-ordinator	June 2022
<b>Identify further potential spaces for community growing</b>	Discussions with planning emerging	Link with covid recovery grants made and meetings planned	HFA	June 2023
<b>Focus on public sector healthy sustainable food</b>	Discussions taken place with WVT	Ensure high level support and buy-in to SFP and vision	Public Health SFP co-ordinator	Dec 2022
<b>Establish a local cross-sector sustainable food procurement group or equivalent forum</b>	Initial discussions taken place	To be developed	Public Health & SFP co-ordinator	June 2022
<b>Deliver the food actions within county carbon plan</b>	HC waste working in collaboration with and represented on FA	Continue to develop activity/plans within carbon food plan	HFA	Dec 2023
<b>Seek resources and funding</b>	HFA co-ordinator funded until June 2023	HFA to establish links to relevant COVID recovery funds projects Resource for specific HFA projects to be identified	HFA	Ongoing
<b>Raise awareness of food waste and consider food waste collection schemes</b>	County carbon plan food chapter written and activity plan developed Ongoing discussions with HC waste and contribution to the implementation of new waste strategy Current development of food waste scheme pilot	Continue to align carbon reduction plan activity & SFP Continue waste transformation discussions and link in relevant partners	Food Alliance, Waste transformation team	Ongoing
<b>Ensure the effective collection of consumable surplus food from all stages in the supply chain and redistribute.</b>	Consider existing activity; Ethos are collecting surplus supermarket food in city Foodbanks in market towns collecting surplus food from local supermarkets Discussions taking place	Look at wider food chain to re-distribute surplus food and engage relevant partners in a 'local approach'	Ethos Food Alliance SFP co-ordinator Foodbanks Waste transformation team Food retailers Fairshare	Dec 2022

This action plan will require regular review and updates in line with local activity.