

## **COUNCILLOR QUESTIONS TO CABINET – 3 December 2020**

### **Question 1**

**Councillor Nigel Shaw, Bromyard Bringsty Ward**

**To: cabinet member infrastructure and transport**

The options refer to “demand management”. Can you explain what this involves in the context of Hereford?

### **Response**

The review has considered several possible components of a demand management strategy for Hereford (page 52 of report). The report suggests that the more likely demand management measures to be considered further include the consolidation of off-street parking, parking pricing and/or a workplace parking levy. However, no decision has been taken by cabinet on which aspects would be taken forward.