

Meeting:	Health and wellbeing board
Meeting date:	5 March 2019
Title of report:	Herefordshire and Worcestershire Dementia Strategy 2019-2024
Report by:	Managing Director of NHS Herefordshire Clinical Commissioning Group

Classification

Open

Decision type

This is not an executive decision

Wards affected

(All Wards)

Purpose and summary

To review Herefordshire and Worcestershire dementia strategy and endorse the high level actions set out for 2019-2024.

Over the last five years the delivery of dementia care in Herefordshire and Worcestershire has evolved into a multi-agency approach with each county having separate strategies.

As strong as our foundations are, we know that we have more to do to ensure we provide timely diagnosis and that people with dementia and their carers get the right support whatever their individual circumstances.

We must continue to strive towards becoming more dementia friendly as a wider community. Our ambition is to ensure that people at whatever stage of their condition are given the best opportunity to live well, remain active, feel valued and connected within their family and community.

The 2019-2024 strategy sets out a shared vision for a collaborative approach across both counties It will build upon the successes of our local dementia partnerships delivered by a wide range of local stakeholders who are key to supporting people living with dementia, their family, friends and communities.

Further information on the subject of this report is available from:

Jacinta Meighan-Davies, Clinical Programme Manager Herefordshire, email: jacinta.meighan-davies@herefordshireccg.nhs.uk;
Carol Rowley, Transformation Delivery Programme Manager Worcestershire, email: carol.rowley5@nhs.net

The strategy reflects:

- Feedback and priorities identified via an engagement survey and workshop events.
- Key findings and recommendations identified during NHSE Intensive Support Team assessments and reviews of dementia pathways during 2017/18.

Recommendation(s)

That the health and wellbeing board:

- (a) consider how improvements in joint working could be encouraged by the draft STP Dementia Strategy; and**
- (b) agree that partner organisation will take the draft strategy through their governance systems for consideration and approval.**

Alternative options

1. There are no alternative options, this is an STP pledge to work together to improve the health and wellbeing of people affected by dementia and is a shared priority health outcome area for both counties. The STP are committed to working together to achieve the strategy aims and encourage you to join us in meeting this challenge by understanding our strategy and working with us to deliver it over the next five years.

Key considerations

2. The strategy is underpinned by the NHS England Well Pathway for Dementia Model and endorses continuation of the collaborative approach that exists in our counties to build dementia friendly communities. By both, continuing to work on improving dementia care from diagnosis to end of life, while at the same time developing more dementia aware and supportive communities, we aim to improve the lives of people with dementia and their carers.
3. A fundamental challenge is to address local stigma and negative image of dementia which is creating fear and a sense of hopelessness within our aging population
4. A new element of the strategy is a focus on preventing well. Opportunities will be created to raise public awareness of the link between vascular health and dementia risk and how adopting a healthy lifestyle can also have a positive impact on the brain helping to prevent some types of dementia.
5. The strategy reflects key messages we have heard from people affected by dementia:
6. 92 responses via our engagement survey which included people living with dementia and their carer's; members of the public; volunteers; professionals, and organisations involved in research, education and the care and support for people affected by dementia.
7. Detailed feedback captured during a series of workshops (attended by over 80 people) and presentations with partners.

Key messages

- Focus on prevention – greater emphasis on primary prevention of dementia

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- Continue to build dementia-friendly communities in collaboration with key partners in localities and neighbourhoods
- Identify passionate multi-agency leaders and champions who will work together to support delivery of this strategy within locality and neighbourhood teams
- Support the expansion of the Meeting Centre Model which nurtures community partnership to support user-led dementia friendly community facilities
- Endorse and support the Dementia Action Alliance movement to address stigma and fear
- Greater support for Carers to enable them to fulfil their role
- Build on identification and diagnosis – including underrepresented groups
- Greater recognition of palliative care needs and improved dementia end of life in the community

Key challenges

- Stigma and fear about dementia
- Increasing demand due to aging population
- Complexity owing to co-morbidities
- Capacity pressures in home care and care home market
- Financial constraints across health and social care
- Third sector financial constraints
- Engagement with wider community and underrepresented communities
- Pressure for affordable respite care

8. The scale of the challenge is significant with an estimated 12,456 people currently living with dementia in Herefordshire and Worcestershire including more than 592 people with young onset dementia. We must respond to the growing number of people who are developing dementia later in life whilst still needing to work and many of whom often have another significant chronic condition.

9. The strategy includes actions to:

- Improve the support offered to family and friends (informal carers) of people with dementia, to assist them in their caring role and support their own health and wellbeing.
- Improve dementia care provided in care homes.
- Improve care and support for people with more advanced dementia living at home.

10. We need to continue to work with partners to reach all of our communities. We also need to embed earlier advanced care planning processes to ensure people's choices and wishes are respected throughout the stages of their condition.

11. More care needs to be delivered within our communities, however we also need to ensure that palliative care and end of life care services for people with dementia are flexible and responsive to individual need.

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12. Building on the progress made around provision of support after diagnosis and throughout the course of the illness we need to ensure that support is truly person-centred and flexible to take account of personal needs and circumstances.
13. We are committed to working together to achieve the strategy aims and encourage you to join us in meeting this challenge by understanding our strategy and working with us to deliver it over the next five years.

Reporting and governance

14. The strategy will run 2019-2024 with a delegated action plan within each county, reviewed quarterly by the STP and individual county aligned Dementia Programme Partnership Boards.
15. An annual dementia dashboard and highlights report will be produced for STP partnership board and the Health and Wellbeing Boards.
16. Leadership for the strategy implementation will be supported within each county by a council Lead and Clinical Lead who together will champion work being taken forward.

Community impact

17. Dementia is a priority public health area identified by Herefordshire and Worcestershire Health and Wellbeing Boards. The joint dementia strategy sets out a clear vision and commitment to take action on the key areas to be addressed to embed the Well Model across communities in both counties.

Equality duty

18. Under section 149 of the Equality Act 2010, the 'general duty' on public authorities is set out as follows:

A public authority must, in the exercise of its functions, have due regard to the need to -

- (a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
 - (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
 - (c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
19. The council and CCG are committed to equality and diversity using the public sector equality duty (Equality Act 2010) to eliminate unlawful discrimination, advance equality of opportunity and foster good relations. All equality considerations are taking into account.

Equality and Diversity Implications

20. An Equality Relevance Screening has been completed in respect of these recommendations. The screening did not identify any potential Equality considerations requiring further consideration during implementation.
21. The public sector equality duty (specific duty) requires us to consider how we can positively contribute to the advancement of equality and good relations, and demonstrate

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that we are paying 'due regard' in our decision making in the design of policies and in the delivery of services. Where services are commissioned, our providers are made aware of their contractual requirements in regards to equality legislation.

22. The dementia strategy supports all communities across the two counties helping to reduce inequalities and reach and support the most vulnerable within our society. It is not envisaged that the recommendations in this report will negatively disadvantage the following nine protected characteristics: age, disability, gender reassignment, marriage and civil partnerships, pregnancy and maternity race, religion or belief, sex and sexual orientation.
23. Through supporting the joint dementia strategy the health and wellbeing board will be demonstrating its commitment to the equality agenda.

Resource implications

24. There are no specific resource implications to the recommendations.

Legal implications

25. There are no specific legal implications to the recommendations.

Risk management

26. The risks associated with the delivery are unknown at this stage, as the resource implications have not been identified and agreed with partners. This will need to be agreed prior to the launch of the strategy.

Consultees

27. This strategy has built upon local engagement work led by the Dementia Partnership, then topped up by partnership events and a public survey. In terms of organisations, in addition to those that attend the local Dementia Partnership such as the council/ CCG / Herefordshire Carers, for example the events had attendance from care homes, e.g. Stretton Nursing Home, domiciliary care agencies, e.g. Radfield / Sure, VCS, e.g. Age UK H&W, Onside, Healthwatch and NHS bodies, e.g. 2g, WVT.
28. The above approach was based on the fact that Herefordshire had a dementia strategy and therefore this refresh was able to take that engagement plus Older People's Needs Assessment and then target the engagement on the priorities that have emerged in the Strategy.

Appendices

- Appendix 1: Herefordshire and Worcestershire Living Well with Dementia Strategy 2019-2024
- Appendix 2: Herefordshire and Worcestershire Living Well with Dementia Consultation
- Appendix 3: Dementia strategy event and survey feedback and next steps

Background papers

None identified.

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