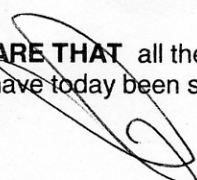


HIRE
JL

APPLICATION FOR VARIATION OF PUBLIC ENTERTAINMENT LICENCE

To:
The Licensing Section
Herefordshire Council
P.O.Box 233
Hereford
HR1 2ZF
Tel 01432 260013/260105

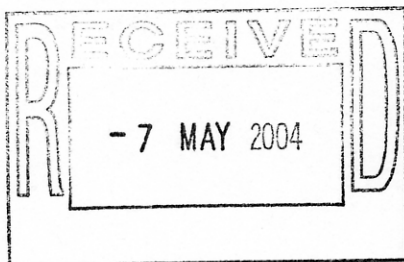
LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

1. Licensee Details 1. Name: DARREN M. HORD Address O'NEILL'S COMMERCIAL ROAD HEREFORD Post Code HR1 2BP Tel. No. (Daytime) (Work) 01432 382962	Licensee details 2. (if applicable) Name: N/A Address Tel. No. (Daytime) (Work) Post Code
2. Nature of variation. VARIATION IN TERMINAL HOUR FROM MONDAY TO SATURDAY 2330 HOURS UNTIL 0130 HOURS SUNDAYS: 2230 UNTIL 0030 HOURS ON THE MORNING FOLLOWING	A: Proposed maximum numbers of persons allowed on premises on completion of works..... B: Proposed sanitary accommodation to be provided. Male: WCs..... Urinals..... Basins..... Female: WCs..... Basins.....
3. Address of Premises O'NEILL'S COMMERCIAL ROAD HEREFORD HR1 2BP	Tel. No. 01432 382962
Fee payable: £ 2.00.....	
<p>I/We, the undersigned, HEREBY APPLY for the Variation of the Public Entertainment Licence in force for the above premises.</p> <p>I/WE DECLARE THAT all the above details are to the best of my/our knowledge correct and that copies of this application have today been sent to the Police and the Fire Authority.</p> <p>Signed:  Signed: Date: 24/3/04 Date:</p>	
<p>PLEASE ENSURE THAT YOU HAVE</p> <ol style="list-style-type: none"> 1. SIGNED THE FORM 2. ATTACHED THE CORRECT FEE (cheques where appropriate should be made payable to Herefordshire Council) 3. ENCLOSED PLANS (EXISTING AND PROPOSED) 4. SENT COPIES TO THE POLICE AND FIRE AUTHORITY 	

Please return this copy to the address at the top right of this letter

Receipt No 247136 Fee 200 Date 25.3.04 Income Code N8000 9362

Jane Acaster
Licensing Department
Hereford Council Offices
Bath Street
Hereford
18 April 04



PLAY
NIGHTCLUB

51-55 Blue School Street
Hereford HR1 2AR
Tel 01432 270009
Fax 01432 263957
E-mail playnightclub@aol.com

Dear Jane

**REF O'NEILS PROPOSED LICENSE EXTENSION / ENTERTAINMENTS
LICENCE. COMMERCIAL ROAD, HEREFORD**

I write to object to the proposed licence application lodged by the owners of
O'Neil's Public House, Commercial Road, Hereford.

On the following grounds;

1. Currently there is a lot of competition, further venues fighting for business would undoubtedly result in heavy discounting of drinks leading to alcohol related disorder.
2. We feel that as the licensing reform is imminent (May 05) bars will be able to open later, it therefore would be sensible to wait until the regulations are reformed in order to give later licenses to public houses.
3. Currently there are two large capacity nightclubs situated in this area, even during the weekends they do not reach their given capacities showing there is no need for further late night venues in the town.
4. Our premises was issued a planning restriction on our opening hours, giving reduced trading hours in order to assist in the dispersal of patrons using both clubs. It would be unfair for a public house to be given later opening hours than ourselves.

Please therefore lodge our objection to this application

Yours Sincerely

Billy Reynolds
Director

Jules Sinclair-Simon
General Manager



R&B Leisure Limited

Registered office
51-55 Blue School Street
Hereford HR1 2AR

VAT number GB779543866

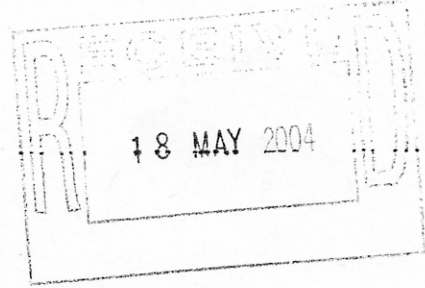
Member of **BEDA**

SPEEDPLUS DRY CLEANERS

10

Tere A center

Hereford Council



Dear Madam,

I would like to object most strongly to the proposal by O'Neals Public House to extend their opening hours and essentially turn into a night club. Trade is difficult enough without more litter, noise and violence on our street and I am totally fed up with washing paint off my shop window.

I would be grateful if you could keep me informed of any proposed further developments at Commercial Road.

Thank you

C. S. Taylor.

GOLDSMITH

C. V. Osborne

*Design, Manufacture and Repairs
Established 1986*

20 UNION STREET
HEREFORD
01432 263226

JEWELLER

17

17

14 May 2004

pl acknowledge

JANE ACASTER
HEREFORD COUNCIL
LICENSING SECTION
BATHE STREET
HEREFORD

Dear madam,

We write to you in relation to the notice regarding a Night club to be opened on The O'Neils public House Site.

We strongly object to any further development in the Commercial Road area that increases the number of revellers (a polite name) during the late and early hours.

Although our premises are in Union Street, we are affected by the crowds coming out of the night spots looking for fast food in the street.

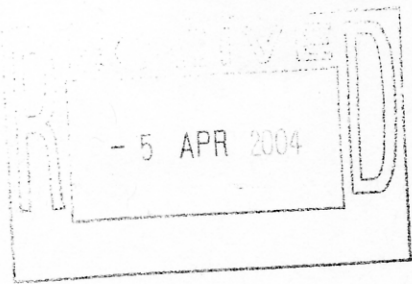
We are fed up to the back teeth of having to remove spittle and vomit from our shop windows on Saturday and Monday mornings and having call-outs as the alarm has been activated.

We therefore again strongly object to a further 'night-club' in Commercial Road and the implications this involves.

Yours Sincerely

RON JERK

C.V. C.V. OSBORNE



MR & MRS. Young
61 BODENHAM ROAD
HEREFORD.

HRI.2TP.

01432 - 354687.
April 2nd 2004.

Dear Sirs

Ref. Public Entertainment for Variation of Hours,
O'Neills, Commercial Rd. Hereford.

In view of the excess of Night Clubs and drinking establishments in this area, and the difficulty experienced by the Police of dealing with them all flooding out at the same time — we consider this to be an extension too far!

Bodenham Road and Wafod Road are sick of the mindless vandalism of returning drunken hoodlums, who take delight in kicking down fences and road signs, shouting and singing in the early hours of the morning. Those who have to work the next day are woken up on a regular basis Wednesday, Thursday, Friday and Saturday in the early hours of the morning.

We object to paying higher Council Tax for ever increasing disorder and disturbance.

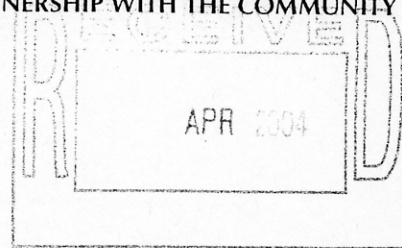
Yours faithfully

Mary Young
Deek Young.



**WEST MERCIA
CONSTABULARY**

IN PARTNERSHIP WITH THE COMMUNITY



Herefordshire Division
Police Station, Bath Street, Hereford HR1 2HT
Tel: 08457 444888 Ext. 4732 Fax: 01432 279006
Direct Dial: 01432 347132
Email: stephen.thomas@westmercia.pnn.police.uk

01/04/04

Ref:

Herefordshire Council
(For the attention of Mrs J ACASTER)
Council Offices
Bath Street
HEREFORD
HR1 2HT

Dear Mrs Acaster

O'Neills, Commercial Road, Hereford – Variation to Public Entertainment Licence

Further to my letter dated the 29th March 2004, concerning the West Mercia Constabularies objections to the above application, There are a number of factors, which I believe are relevant to this application and are the basis of the police objections.

- A similar application was made by the same premise in May 2000, and the regulatory committee refused that.
- Since that application another large " full on " licence premises has been developed and opened in Commercial Road.
- In 2000 evidence was presented showing that Commercial Road was one of the centres for alcohol related incidents of Crime and Disorder in the County of Herefordshire, and that most of the alcohol related disorder takes place after 11pm
- Since 2000 the alcohol implementation group of the local Community safety partnership has conducted a detailed county wide study of where and when alcohol related incidents of crime and disorder occur. This study showed that Commercial Road has 350% more alcohol related disorder than any other location in the county.
- Commercial Road, has an abundance of licensed premises, who act as feeder pubs to the two largest Night clubs in the city, that are situated at either end of Commercial Road.
- The two late night licensed premises at either end of Commercial Road have a joint capacity for over 2000 people, all of who use the facilities in Commercial Road when leaving.





WEST MERCIA CONSTABULARY

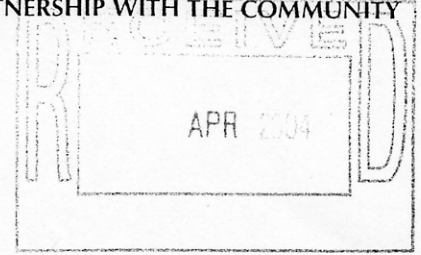
IN PARTNERSHIP WITH THE COMMUNITY

- The opening of another late night premise in Commercial Road can only result in an increase in the number of incidents of alcohol related crime and disorder, in a location identified as the hot spot for such disorder in the county.
- The West Mercia Constabulary, will request that the local authority considers its responsibilities under section 17 of the Crime and Disorder act 1998, and refuse this application.

If this matter does proceed before the regulatory committee I will make a detailed presentation of the objections outlined above and of the statistical data gathered.

S G Thomas
PC 697
Licensing Officer





Herefordshire Division
Police Station, Bath Street, Hereford HR1 2HT
Tel: 08457 444888 Ext. 4732 Fax: 01432 279006
Direct Dial: 01432 347132
Email: stephen.thomas@westmercia.pnn.police.uk

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WEST MERCIA CONSTABULARY

IN PARTNERSHIP WITH THE COMMUNITY

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S G Thomas
PC 697
Licensing Officer



**THE COUNTY OF HEREFORDSHIRE
DISTRICT COUNCIL**

**PUBLIC ENTERTAINMENT FOR VARIATION
OF HOURS**

O'NEILLS, COMMERCIAL ROAD, HEREFORD

Darren M Lord has applied to vary the Annual Public Entertainment Licence for the premise to extend the terminal hour to Monday to Saturday from 2330 hours until 0130 hours and on Sundays from 2230 hours until 0030 hours on the morning following.

If you have any comments relating to this application, please write to the following address by 22 April 2004.

The Licensing Unit, Environmental Health and Trading Standards, PO Box 233, Hereford HR1 2ZF.

A copy of the application is available for inspection at the Environmental Health and Trading Standards Offices, Bath Street, Hereford between the hours of 10:00 and 16:45 Monday to Friday.

For further information please contact Miss S F Laughland or Mrs J Acaster Telephone: 01432 260105. Fax: 01432 261982

All correspondence must include your name and address.



File Name	748046 x 88pn	Ad confirmed ready for despatch
Version	2	
Date	29/3/2004	
Originated	Matt	
Amended	Mick	
A/H	Bianca	
TRIBAL GWT		Signed (A/H)
E&OE: This proof has been read and checked, but final responsibility for its accuracy rests with the client.		

CLUB AND LICENSED PREMISES HOURS - COMMERCIAL ROAD AND ITS ENVIRONS

PREMISES	MONDAY - THURSDAY	FRIDAY - SATURDAY	SUNDAY
Time	1100 - 0100	1100 - 0200	1900 - 2230
Liffen Tree	1100 - 2330	1100 - 2330	1900 - 2230
T J's	1100 - 2330	1100 - 2330	1100 - 2230
Whetherspoon	1100 - 2330	1100 - 2330	1100 - 2230
Merton	1100 - 2330	1100 - 2330	1100 - 2230
Commercial	1100 - 2330	1100 - 2330	1100 - 2230
The Kerry	1100 - 2330	1100 - 2330	1100 - 2230
Play	1100 - 0100	1100 - 0130	1900 - 2230
The Old Harp (probably applying for extended hours shortly)	1100 - 2330	1100 - 2330	1100 - 2230
J D's	1100 - 2330	1100 - 2330	1100 - 2230