

Supplement 1 to the agenda

Health and Wellbeing Board

Monday 15 September 2025, 2.00 pm

Conference Room 1 - Herefordshire Council, Plough Lane Offices, Hereford, HR4 0LE

Contents

Item	Title and purpose	Page(s)
9.	Neighbourhood Health Programme 2025/26	3 - 10

This supplement contains the presentation slides for this item.





Neighbourhood Health Programme 2025/26

Herefordshire Health and Wellbeing Board - 15 September 2025

Joanne Hodgetts: Head of Integrated Primary & Community Services - NHS Herefordshire and Worcestershire Integrated Care Board

The approach for 2025/26



Identify population cohorts prioritised based on individual's needs and the opportunity for greatest impact from coordination of proactive, planned and responsive care: data & evidence driven



"A lot for a little" rather than "A little for a lot"



Engage with our communities and cross sector workforce



Buy in from all organisational boards & sector representatives



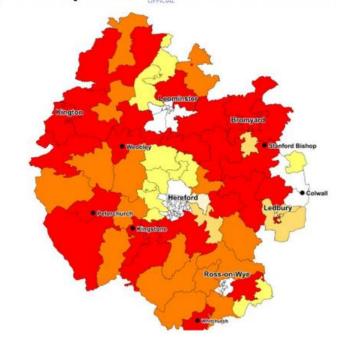
Build on our community strengths: focusing on what is strong, not just what is wrong



Agree & implement operational model – soft launch/PDSA Q3

Priority cohorts

Lower Super Output areas in Herefordshire (LSOA) 116





Ŋ



Herefordshire Neighbourhood Health Programme

What have we achieved to date?

- Established Cross sector leadership & delivery group & working principles
- Shared learning Northampton & Accelerator sites
- 4 Cross sector engagement events
- Identifying the cohort; Data validation exercises, PHM+
- What do we already know from our communities?
- Interconnecting strategies
- Drafted outcomes

- What's next?
- Communities & wider staff engagement
- Operational model design & establishment
- Launch with NHDF framework 1
 Oct
- Boards endorsement

fordshire eneral actice?

Working as Multi-disciplinary Neighbourhood Teams (MDNTs):

Supporting NHS 10 Year Plan and Fuller Stocktake

VCFSE /Hospice and EOL care Unplanned Long Term Care ED Condition(s) attendances and Complex and acute Care Support admissions Proactive Frailty Care Support Physical & Social Mental Wellbeing Care Support

Patient:

"I have a team around me that will help me look after my own health and wellbeing. I also have a personalised care and support plan which respects my wishes and is just right for me and my support network."

What will you do?

- ✓ Plan and develop local health solutions
- ✓ Form a collaborative "Team of Teams" across organisations
- ✓ Work in equal partnership with staff and individuals, supported by a workforce development strategy to get better results
- ✓ Build a single Personalised Care and Support Plan
- ✓ Proactive Care, informed by local data
- ✓ Reduce the impact of health inequalities
- ✓ De-escalate urgent or unplanned care needs

Why are we doing this?

- ✓ Integrated working is better for patients
- More productive and responsive pathways
- ✓ Personalised care and support plans have better outcomes for patients
- ✓ To support a reduction in hospital admissions / crisis aversion
- ✓ Reducing health inequalities is a legal requirement

How can we do this?

- ✓ Strong leadership and comms
- ✓ MDT approaches
- ✓ Appropriate information governance
- ✓ Digital enablers that work for all
- ✓ 1H priorities and contractual levers (NHDF)

Vision: Empowering and proactive care approaches for people identified through PHM approaches to receive optimised health and care in the community that maintains their independence for as long as possible

- Confidence in data and benefits realisation
- Complexity and flexibility of the models being designed risks alienating some groups if data is not a trusted representation of LSOAs and other data sources with clinical expertise
- Alignment of the NHDF
- Capacity operational pressures & winter months
- Cultural shift Integration of MDT teams from different provider organisations within Herefordshire
- Structural redesign at pace at, strategic level
- Organisational redesign at operational level
- Estates TBC (e.g. neighbourhood health hubs)
- Sustainability
- Additional layers of reporting / additional timescales from the EOI and COPD Bid

 \sim

What will success look like?



*







Measuring what matters

Reduced 999 conveyance, ED attendances and emergency admissions, for identified cohort

Increased proportion of care provided at or near to home

Resident & carer experience & satisfaction (for identified cohort) MDT member experience & satisfaction





Proportion of appropriate residents with increased confidence to manage living with their LTCs

Proportion of appropriate residents supported to live independently/at home for longer

Proportion of appropriate residents with respect form in place and ending life in preferred place

ဖ