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**WEST MERCIA**  
**CONSTABULARY**  
TOGETHER - WORKING FOR SAFETY AND JUSTICE

8<sup>th</sup> January 2009.

Your Ref:

Herefordshire Council Licensing Section  
The County Offices  
PO Box 233  
Bath Street  
HEREFORD  
HR1 2ZF

Dear Sir / Madam

REF: BARGAIN BOOZE PLUS, HOLME LACY ROAD HEREFORD.  
APPLICATION TO REVIEW PREMISE LICENCE  
LICENSING ACT 2003

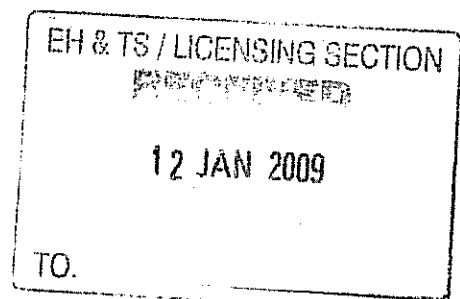
On behalf of the Chief Constable of the West Mercia Constabulary, I made an application to review the Premise Licence for, Bargain Booze Plus, Holme Lacy Road, Hereford, on the 25<sup>th</sup> November 2008.

The application was made in accordance with section 51 of the Licensing Act 2003, and for the purpose of section 52 (7) the relevant representations concerned the promotion of the licensing objectives of "the protection of children from harm " and "the prevention of crime and disorder "

The review was called because the premise failed test purchase operations on the 16<sup>th</sup> August 2008, and the 6<sup>th</sup> October 2008.

These operations involved the use of 15 or 16 year olds, visiting licensed premises and attempting to purchase alcohol, in accordance with section 149 (2) of the Licensing Act 2003.

On behalf of the West Mercia Constabulary, I intend to introduce the following evidence, that did not form part of the original grounds for the application to review the premise licence, but are the relevant representations concerned the promotion of the licensing objectives of "the protection of children from harm " and "the prevention of crime and disorder "



In the December 2008, the West Mercia Constabulary and Herefordshire Council Trading Standards Department carried out a further test purchase operation in the county.

- This premise was the subject of a test purchase operation on the 15<sup>th</sup> December 2008, and a sale was made to a 16 year old female.

In accordance with section 53 C (3) (A) the West Mercia Constabulary would seek the licensing authority to modify the conditions on the licence by the addition of the following.

- That the use of "challenge 21" is made a condition of all sales made on the premise.
- That the premise employ's proven training method for all staff, in age restricted sales, and that written records of the training are kept and made available for inspection by the Licensing Authority and Police.
- That a personal licence holder is on the premise at all times it is authorised for the sale of alcohol.

It is the view of the West Mercia Constabulary that the provision of these three conditions is necessary to promote the licensing objective of the protection of children from harm, and the prevention of public nuisance. They are the minimum conditions we would wish to see if the premise is to continue to be licensed.



S G Thomas  
Licensing Officer